

50TH JESSE JAMES FESTIVAL

September 2021 Festival Events & Sponsorship Fees

PROMOTE YOUR BUSINESS IN THE COMMUNITY BY PARTICIPATING IN THE SPONSORSHIP OF A FESTIVAL EVENT!!

5K/10K & Fun Run - Saturday, Sept. 11, 8:00 am

Annual Jesse James Festival Classic Run, a portion of the race proceeds donated to the "Heroes Monument Foundation"

Sponsorship levels:

- Platinum - \$500, Gold- \$300, Silver \$200 and Bronze - \$150
- See website jessejamesfestival.com for sponsorship application

Demolition Derby - Saturday, Sept. 11, 7:30 pm

Exclusive Sponsorship - \$5,000

- Advertising on brochures, website and newspapers, your banners hung around the derby area with special announcements of your business name during derby event

Heat Sponsor - \$500 per heat

- Banner hung at derby area and announcement of sponsorship during heat sponsored

RODEO – Saturday, Sept. 18, 7:00 pm & Sunday, Sept. 19, 2:30pm

Exclusive Sponsorship - \$5,000

- Two day rodeo, advertising on brochures, website and newspapers, your banner hung around rodeo arena/bleachers, special announcements of sponsorship during both shows

Chute Sponsorship - or - Event Sponsorship

- Includes both Saturday and Sunday shows, your banners hung on rodeo arena and / or chute and special announcement of sponsorship during event or chute sponsored
- ***CHUTES - \$750 PER CHUTE WITH 4 CHUTES AVAILABLE***
- ***RODEO EVENTS - \$500 PER EVENT WITH 10 EVENTS AVAILABLE***

The Rawhide – n – Dusty Show – Saturday, Sept. 18 & Sunday, Sept. 19 !!

Bullwhip cracking and Trick Riding on horseback !

Exclusive Sponsorship - \$1,500

- Two day Rodeo performances, includes advertising on brochures, website, newspapers, your banners hung around rodeo arena/bleachers, special announcement of sponsorship during both shows!

Event Sponsorship - \$500

- Your banner hung at event and announcement of sponsorship during performance

WoodChux - Axe Throwing from Liberty- Saturday, Sept. 18 & Sunday, Sept. 19

Exclusive Sponsorship - \$2,000

Includes your banner hung at the event, advertising on brochures, website and newspapers

- **Banner only - \$500 *per day***

Tumbleweed Crossing Comedy Gunfight Wild West Stunt Show – BOTH DAYS!

Award winning comedy wild west gunfight stunt show – 3 performances per day!

- **Exclusive Sponsorship - \$7,600**
Includes all performances, advertising on brochures, website and newspapers, your banners hung around performance area, special announcements of your sponsorship
- **Event Sponsorship - \$1,500**
Your banner hung around performance area and announcement of your sponsorship

Kids Celebration Family Interactive Show-Saturday, Sept. 18 & Sunday, Sept. 19

#1 Family Interactive Game Show – 3 performances per day!

- **Exclusive Sponsorship - \$5,000**
Includes all shows, advertising on brochures, website and newspapers, your banner hung around performance area, special announcements of your sponsorship during performance
- **Event Sponsorship - \$1,500**
Your banners hung around performance area and announcement during show

Magic Mike Winters the Magician – Saturday, Sept. 18 & Sunday, Sept. 19

Stage act and roaming through the park magic act !

- **Exclusive Sponsorship - \$1,500**
Includes your banner hung on festival grounds, advertising on brochures, website and newspapers

Nick's Barnyard Buddies Petting Zoo-Friday, Sept. 17 through Sunday, Sept. 19

- **Exclusive Sponsorship - \$1,500**
Includes your banner hung around performance area, advertising on brochures, website and newspapers

Great American Kites and Events – Saturday, Sept. 17 & Sunday, Sept. 19

AMERICA'S LARGEST KITE SHOW! Display of huge various themed kites!

- **Exclusive Sponsorship - \$5,000**
Includes your banner hung around performance area, advertising on brochures, website and newspapers, special announcement of your sponsorship
- **Event Sponsorship - \$1,500**

Kids Fishing Tournament – Sunday, Sept. 19

- **Event Sponsorship - \$200**
Your banner hung at event

SPONSORSHIP INFORMATION

Please note that the Jesse James Festival Committee, Inc. is a 501(c)(3) Not for Profit Organization and that your sponsorships and any donations made to the festival are tax deductible.

Please make sponsorship and or donation payments made payable to: The Jesse James Festival Committee, Inc. and mailed to the following:

Jesse James Festival Committee, Inc.
PO Box 536
Kearney, MO 64060

If you have any questions or need any additional information, please contact Dixie Thomas at 816)628-6666 or 816)628-6420.

We would like to take this opportunity to Thank You for your support of your local community festival!

The Jesse James Festival Committee, Inc.